

THE GREATER WELLINGTON CHAMBER PRESENTS

WINTERFEST

with Vanilla Ice

FRIDAY, 5 DECEMBER
16TH ANNUAL EVENT



FEATURING HEADLINE PERFORMER
VANILLA ICE



LIVE MUSIC . DRINKS . STADIUM SEATING. LIGHTS. ENERGY.

VIP BOXES. CAR SHOW. SNOWY STABLES FOR THE KIDS



DOORS OPEN AT 5:00 PM /



FREE ENTRY / FREE PARKING



NATIONAL POLO CENTER

**WINTERFEST IS ONE OF PALM BEACH COUNTY'S TOP 10 HOLIDAY EVENTS,
AS RANKED BY THE PALM BEACH POST**

**HOSTED AT THE WORLD-FAMOUS NATIONAL POLO CENTER,
WINTERFEST BRINGS TOGETHER OVER 8,000+ ATTENDEES ANNUALLY**

SOCIAL MEDIA REACH: 2M+ IMPRESSIONS

FAMILIES, INFLUENCERS, MEDIA, AND BUSINESS LEADERS

UNMATCHED BRANDING, VISIBILITY, AND CONNECTION OPPORTUNITIES

- ✓ **VIP EXPOSURE WITH HEADLINE ACTS AND ON-STAGE SHOUTOUTS**
- ✓ **HANDS-ON ACTIVATION WITH THEMED SPONSOR AREAS**
- ✓ **ROI-DRIVEN IMPACT WITH MULTI-CHANNEL MARKETING**
- ✓ **COMMUNITY GOODWILL THAT LASTS BEYOND DECEMBER**

**SPONSORSHIP LEVELS REFLECT THE PRESTIGE OF THE VENUE, THE MAGIC OF THE
HOLIDAY SEASON, AND THE ICONIC ENERGY OF VANILLA ICE.**



MEET YOUR AUDIENCE

WHO YOU'LL REACH:

- 8,000+ LOCAL FAMILIES
- SOUTH FLORIDA BUSINESS LEADERS
- MEDIA, INFLUENCERS & CREATORS
- HOLIDAY ENTHUSIASTS & MUSIC LOVERS

DEMOGRAPHICS:

- AVERAGE AGE OF ATTENDEE IS 38-54 | HHI \$100K+
- FAMILY-ORIENTED | COMMUNITY-INVOLVED | BRAND LOYAL

WELLINGTON DEMOGRAPHICS

2021: 61,768 (BEER)

2025: 64,915 (ESTIMATE)

*SOURCE:

BUREAU OF ECONOMIC AND BUSINESS RESEARCH, US CENSUS, AND WELLINGTON PLANNING & ZONING

RESIDENT STATISTICS

MEDIAN AGE: 41.3

AVERAGE HOUSEHOLD SIZE: 3.02

AVERAGE HOUSEHOLD INCOME: \$132, 124

MEDIAN INCOME: \$98,163

MEDIAN HOME VALUE: \$433,100

exclusive naming opportunity "presented by..."

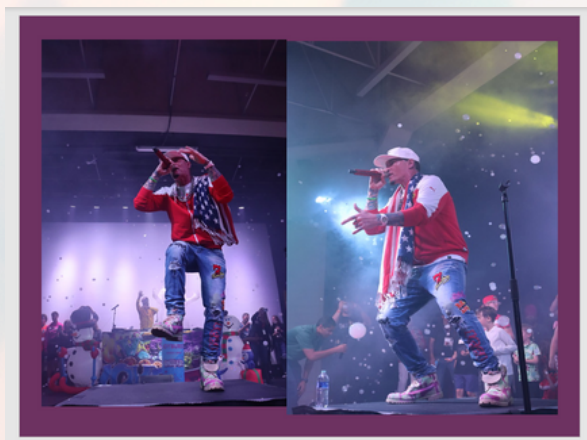
- your company rep to kick off the event on stage and share emcee duties with media personalities
 - (2) 10x10 vendor spaces in main venue
 - two tables of ten in vip stadium box (or 7th chukker alfresco lounge) to include vip wine and cheese package
 - brand shoutouts during key stage moments - grand finale recognition
 - logo on all posters, flyers, chamber app, website and digital guide
 - social media spotlight across countywide chamber & media partner channels
 - (20) tickets to private meet and greet
 - banner ad on chamber website for one year
 - e-mail blasts and video series once a month for one year
 - luncheon sponsorship with your choice of month in 2026
 - complimentary two- year membership in the chamber president's circle
- 15,000



mainstage venue

(4 available)

- your company rep invited to announce one of our performers - personalities- adoptable pets on stage
 - (2) 10x10 vendor spaces in main venue
 - two tables of ten in vip stadium box (or 7th chukker alfresco lounge) to include vip wine and cheese package
 - brand shoutouts during key stage moments + grand finale recognition
 - logo on all posters, flyers, chamber app, website and digital guide
 - social media spotlight across countywide chamber & media partner channels
 - (10) tickets to private meet and greet
 - banner ad on chamber website for one year
 - e-mail blasts and video series once a month for six months
 - luncheon sponsorship with your choice of month in 2026
 - complimentary one- year membership in the chamber president's circle
- 10,000



entertainment sponsor

- “your company” as the sponsor for vanilla ice crew
- your company logo and welcome gift in vanilla ice vip suite and hotel rooms
- 5 tickets to private vanilla ice meet and greet
- (1) 10 x 10 booth at main-stage area
- one table of ten in vip stadium box (or 7th chukker alfresco lounge) to include vip wine and cheese package
- brand shoutouts during key stage moments + grand finale recognition
- logo on all posters, flyers, chamber app, website and digital guide
- social media spotlight across countywide chamber & media partner channels
- one year complimentary president’s circle chamber membership
- banner ad on chamber website for one year
- e-mail blasts for (3) months of choice
- luncheon sponsorship with your choice of 2026 month

8,000

(three available category exclusive)



snowy stable sponsor

- “your company” as a sponsor for the kids/family snowy stable village
- welcome booth (company branded booth) on snowy stable /santa’s village
- one table of ten in vip stadium box (or 7th chukker alfresco lounge) to include vip wine and cheese package
- 5 tickets to private vanilla ice meet and greet
- brand shoutouts during key stage moments + grand finale recognition
- one year complimentary chamber membership
- social media spotlight across countywide chamber & media partner channels
- banner ad on chamber website for (6) months
- e-mail blasts for (6) months of choice
- luncheon sponsorship with your choice of month in 2026

5,000

(four available category exclusive)



luxury auto sponsor

- 5 spaces to showcase your automobiles
 - 2 tickets to private vanilla ice meet and greet
 - exclusive vip seating in stadium for 5 with wine and cheese package
 - brand shoutouts during key stage moments + grand finale recognition
 - social media spotlight across countywide chamber & media partner channels
 - banner on chamber website for (3) months
 - complimentary platinum membership in the chamber for one year
- 4,000 (EXCLUSIVE)**



igloo lounge sponsor

- (1) 10 x 10 booth next to the igloo lounge (company branded tent)
- drink of the evening named after your company
- exclusive vip seating in stadium for 5 with wine and cheese package
- brand shoutouts during key stage moments + grand finale recognition
- social media spotlight across countywide chamber & media partner channels
- banner ad on chamber website for (3) months
- e-mail blasts for (3) months

3,500



photo booth sponsor

- company branded booth next to photobooth
 - customization of logo, layout, & wording on photo booth photos in vendor village to accommodate your logo, text, verbiage, or website
 - your logo, text, verbiage, or website on every picture
 - brand shoutouts during key stage moments + grand finale recognition
 - exclusive vip seating in stadium for 2 with wine and cheese package
 - social media spotlight across countywide chamber & media partner channels
 - e-mail blasts for (2) months
- 2,500-4,500 depending on booth
(three available category exclusive)



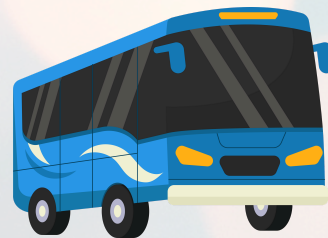
snow sponsor

- (1) 10 x 10 booth in vendor village (company branded tent)
 - brand shoutouts during key stage moments + grand finale recognition
 - exclusive vip seating in stadium for 2 with wine and cheese package
 - social media spotlight across countywide chamber & media partner channels
 - banner ad on chamber website for (2) months
 - e-mail blasts for (2) months
- 2,500
(four available)



shuttle bus sponsor

- (1) 10 x 10 booth in vendor village (company branded booth)
 - your company rep acts as bus ambassador for the evening
 - brand shoutouts during key stage moments + grand finale recognition
 - exclusive vip seating in stadium for 2 with wine and cheese package
 - social media spotlight across countywide chamber & media partner channels
 - banner ad on chamber website for (2) months
 - e-mail blasts for (2) months
- 1,700 (three available)



vip stadium seating

vip stadium seating packages with hospitality

📞 contact us to customize your group's premium experience

exhibitors

exhibitors members (before october 1) 350.00

exhibitors non-members (before october 1) 500.00

exhibitors members (after october 1) 450.00

exhibitors non-members (after october 1) 600.00

Custom sponsor bundles available. Let's tailor something epic together.



Join the Winterfest Spotlight

Lock in your visibility now!



Early bird sponsors get featured in Summer rollout campaigns.

Contact: Michela Green | michela@wellingtonchamber.com |



561.792.6525 or 561.308.2008

